



Society for Marketing
Professional Services

Northern New England

5 Reasons to Become an SMPS Sponsor

Who We Are

The Society for Marketing Professional Services is the only marketing organization dedicated to creating business opportunities in the A/E/C industry. SMPS represents a dynamic network of 6,000+ marketing and business development professionals working to secure profitable business relationships for their design and building companies. The Society and its chapters benefit from the support of 3,500 firms, encompassing 80% of the Engineering News-Record Top 500 Design Firms and Top 400 Contractors.

Why Become a Sponsor?

SMPS Northern New England encompasses Maine, New Hampshire, and Vermont; sponsoring our organization provides you with:

1. Access to hundreds of leading firms in the Northern New England A/E/C industry, including senior level leaders within these firms.
2. Recognition at more than a dozen planned events in 2016-2017, including educational programs, at least 3 client panels, two Holiday Socials in Portland, Maine and Concord, New Hampshire, and new spring Awards Event.
3. The opportunity to reach out and network via our Facebook, Twitter, and LinkedIn pages.
4. Tickets to attend our popular and well-attended events, providing you and your firm with networking and education opportunities.
5. Flexibility in determining the best level of support for your firm.

Our sponsors receive prime exposure to many potential business partners and decision makers, and we are committed to helping you connect with the member firms that you want to meet. SMPS Northern New England members are often purchasers of services and products you provide, so don't miss this chance to get your name in front of them.

Sponsorship Levels

\$2,500 – Platinum Sponsor – limited to 1 firm/year (\$2,770 value)

- Firm logo featured on SMSP NNE website with hyperlink to corporate webpage
- One-year membership (new or renewal) for 1 company representative
- 1 FREE event ticket to all SMPS NNE events in calendar year
- Space on registration table for displaying brochure materials at all SMPS NNE programs
- Verbal recognition at all Chapter events throughout the year
- Social media promotion via LinkedIn and/or Facebook

\$1,250 – Gold Sponsor – limited to 10 firms/year (\$1,995 value)

- Firm logo featured on SMSP NNE website with hyperlink to corporate webpage
- 1 FREE event ticket to 2 SMPS NNE Education (Building Blocks) or Client Panel events of your choosing
- 1 FREE event ticket to 1 SMPS NNE networking social (Holiday Party or Awards Event) of your choosing
- Space on registration table for displaying brochure materials at all SMPS NNE programs
- Verbal recognition at all Chapter events throughout the year
- Social media promotion via LinkedIn and/or Facebook

\$750 – Silver Sponsor – unlimited (\$920 value)

- Firm logo featured on SMSP NNE website with hyperlink to corporate webpage
- 1 FREE event ticket to 1 SMPS NNE Education (Building Blocks) or Client Panel event of your choosing
- 1 FREE event ticket to 1 SMPS NNE networking event (Holiday Party or Awards Event) of your choosing
- Verbal recognition at all Chapter events throughout the year
- Social media promotion via LinkedIn and/or Facebook

\$350 – Bronze Sponsor – unlimited (\$475 value)

- Firm logo featured on SMSP NNE website with hyperlink to corporate webpage
- 1 FREE event ticket to 1 SMPS NNE Education (Building Blocks) or Client Panel events of your choosing

\$200 – Friends of SMPS – unlimited (\$300 value)

- Recognition on SMPS NNE website with hyperlink to corporate webpage